

RIP CITY RIDERS



Presenting
SKID ROW
in concert

PLEDGE
NOW.....
Pay Later!

4th Annual Summer Fun Run & Festival

benefiting

STOP THE HURT

END CHILD ABUSE NOW

July 8-10, 2011

Our Mission



⚡ The Oregon Rip City Riders are motorcycle enthusiasts who focus on promoting and supporting programs that protect and educate the youth of the Klamath Basin through annual fundraising. Although we support other worthwhile causes throughout the year, our primary focus is our annual event the second weekend in July. This event raises awareness and funds for non-profits that provide benefits to our youth in the Klamath Basin. The following organizations have benefited from our past events.

2008 START MAKING A READER TODAY	\$ 7,092
2009 JUNIOR ACHIEVEMENT	\$10,314
2010 CITIZENS FOR SAFE SCHOOLS	\$13,731

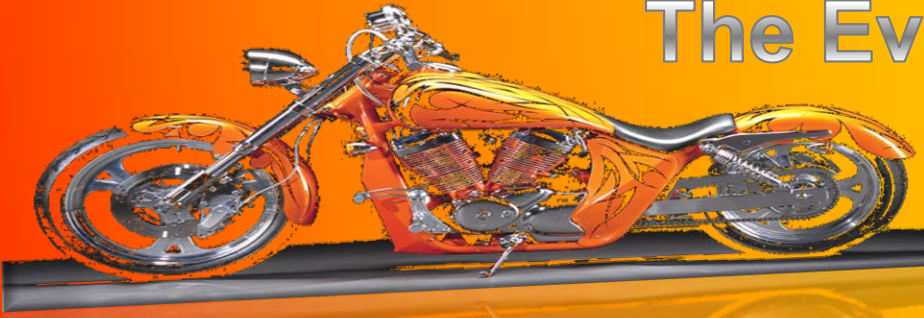
⚡ Our 2011 beneficiary is Klamath County's "Stop the Hurt Coalition." ***Klamath County has twice the state and national rates of child abuse.*** The Coalition's goal... a three year media campaign focusing on preventing abuse by providing parents with tools and resources.

⚡ Our goal for this event is to raise awareness and help the Coalition reach their 2011-2012 minimum campaign goal of \$15,000.00 ... but we need your help. Be proactive in preventing child abuse in our community by becoming a sponsor of this year's Summer Fun Run & Festival being held July 8 – 10, 2011. All donations are tax deductible.

⚡ For more information contact Rip City Riders at 541-882-5123 or visit our website at www.ripcityridersoregon.com, click on the *shutterfly* link.

**PLEDGE
NOW.....
PAY LATER!**

The Event



⚡ This is a family friendly festival and poker run that brings attendees from our community, our state and surrounding areas to Klamath Falls. This event not only promotes tourism and helps our economy but generates funds and awareness about programs that protect and educate our children – our future.

⚡ This year our event will be held from Friday afternoon to Sunday afternoon. Friday from 3p-10p, we will offer bike games, vendors, concessions and live music. On Saturday, riders will depart at 10am for the “Spectacle of Bikes Parade and poker run. Festival activities include live bands, vendors, a bike show, entertainment for children and adults, concessions and prize drawings. Saturday night we will feature “SKID ROW” in concert from 7p – 10pm. Sunday from 12p-3pm, local restaurants will present their most prized appetizers during our “Awesome Appetizer Cook-off” in hopes of winning the “Crowd Pleaser Award.” During this cook-off, live bands will play and amazing prizes will be auctioned off to the public.

⚡ Last year more than 6,000 people attended this event and it continues to grow substantially every year.

Opportunities to support the beneficiary can be well within your budget. Consider becoming a sponsor of this event in any of the following ways:

- ☞ Sponsor with a cash donation (all proceeds go directly to beneficiary)
- ☞ Sponsor the concert (% of proceeds go directly to beneficiary)
- ☞ Donate raffle prizes or auction items.
- ☞ Donate valued services or products such as advertising, printing, food, beverages, rentals of equipment and more. *Just Ask What We Need!*
- ☞ Advertise your business in the event program or with a banner at the event.
- ☞ Promote your business with a vendor booth or by purchasing a ★ on our biker friendly establishment map, centered in our event program.
- ☞ Promote your restaurant during our “Awesome Appetizer Cook-off.”
- ☞ Register for the poker run or bike show.
- ☞ Attend the event and enjoy the festivities with your family and friends!

**Vendor Space
From \$75**

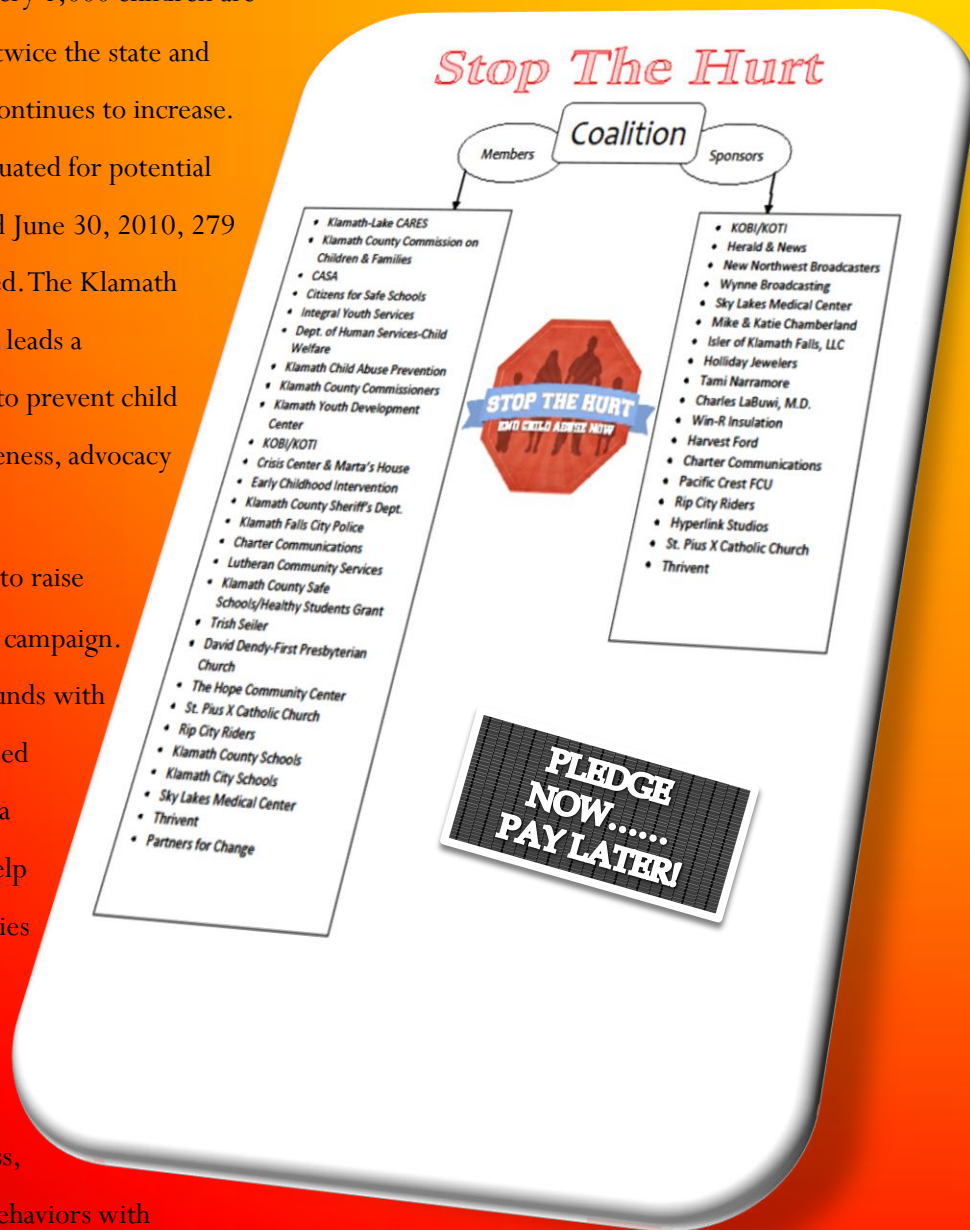
**Event Program
Ad space
\$50/\$100/\$200
OR
buy a ★ on our
biker friendly
establishment
map for \$75
Ask for details!
Deadline 6/1**

The Beneficiary

In Klamath County, 25 of every 1,000 children are abused---a shocking rate that is twice the state and national averages, and the rate continues to increase. In 2009, 267 children were evaluated for potential abuse. Between July 1, 2009 and June 30, 2010, 279 suspected victims were examined. The Klamath County Stop the Hurt Coalition leads a community-wide collaboration to prevent child abuse and neglect through awareness, advocacy and education.

Stop The Hurt has set a goal to raise \$48,000 for the first year of the campaign. Media partners will triple our funds with a 3:1 match. All funds will be used locally to help fund a multimedia public awareness campaign to help children, parents and communities know what child abuse is, and how to stop it or prevent it from ever occurring. Initial messages will focus on awareness, then shift in 2011 to changing behaviors with targeted messages.

Sustaining the campaign will cost at least \$15,000 a year, though we hope to raise at least \$30,000. A grant from the Rip City Riders will help complete our first year and sustain the campaign into its second year while fundraising from other partners continues.



\$2500
Concert
Sponsor

- Recognition throughout media campaign
- VIP concert seating for 4 + 4 complimentary concert shirts
- Meet and greet with concert artists
- Complimentary Banner placement on event fencing (banners not provided by RCR) (\$200 value)
- Logo recognition on concert page of event programs

\$2500

- Complimentary Banner placement on event fencing (banners not provided by RCR) (\$200 value)
- Large Logo recognition on top of event shirt back + 1 complimentary shirt + donor plaque (presented at the event from the bandstand) (cash donors only)
- 50% off full color display ad in event programs
- 1 poker hand opportunity to win the cash prize for high hand*

\$1000

- SLEEVE logo recognition on event shirt + 1 event shirt + donor plaque (presented at the event from the bandstand) (cash donors only) *Please note: T-shirt sleeve will be offered to first two donors, remainder of logos will be placed on back of shirt.*
- 30% off full color display ad in event programs
- 1 poker hand opportunity to win the cash prize for high hand*

All donors
receive print
recognition in
our event
program and
thank you ad

\$750

- LG print recognition on back of event shirts + 1 event shirt + donor plaque
- 20% off full color display ad in event programs
- 1 poker hand opportunity to win the cash prize for high hand *

\$500

- MED print recognition on back of event shirts + 1 event shirt + donor plaque
- 10% off full color display ad in event programs
- 1 poker hand opportunity to win the cash prize for high hand*

\$300

- SM print recognition on back of event shirts + donor plaque
- Print recognition in event programs
- 1 poker hand opportunity to win the cash prize for high hand*

Advertise your
biker friendly
establishment
with a map star
for \$75

- ❖ Donations of valued services such as advertising, printing, etc. are valued above as cash donations but do not receive ad discounts.
- ❖ Poker hands can be played at the event*
- ❖ Event Shirts can be picked up at the event or after the event at Inktville Tattoo, please return size/style information.
- ❖ Display ad design charge \$50

Event Program
Ad space
\$50/100/200
Ask for details!
Deadline 6/1

Sponsor Opportunities



Summer Fun Run & Festival

Event Receipt

July 8-10, 2011



RCR Representative: _____

Business Name:			
Contact Person:	Email:		
Address:			
City/State/Zip:			
Phone:	Business Website Link:		
<input type="checkbox"/> Event Program (¼ page=2 ¼"w X 3 ¾"h=\$50; [] \$2,500+ donation - 50% off [] \$750+ donation - 20% off ½ page=3 ¾"h X 4 ¾"w=\$100; 8"h X 4 ¾"w=\$200 [] \$1,000+ donation - 30% off [] \$500+ donation - 10% off			
<input type="checkbox"/> ★ On Map (\$75) <input type="checkbox"/> Banner (\$200) Total \$ _____ (please subtract discount if applicable)			
<input type="checkbox"/> I pledge to donate \$ _____ to the event. Pledges will be picked up by your RCR representative from June 1 – 10, 2011.			
<input type="checkbox"/> Enclosed is my cash/check donation of \$ _____ (please note advertising discount if applicable above) Donations of \$500+, specify T-Shirt Size/Style: Size: _____ (Men/Women)			
<input type="checkbox"/> I am donating a service to the event valued at \$ _____ (does not include discount on advertising) Description of service: _____			
<input type="checkbox"/> I am donating a raffle/auction item to the event valued at \$ _____. Description of item: _____			
<input type="checkbox"/> I am donating cash/check toward the concert artist in the amount of \$ _____ (min \$2,500)			
<input type="checkbox"/> I am donating services to benefit the concert in the amount of \$ _____ (min \$2,500). Description of services: _____			
Concert donors receive 4 complimentary concert tickets with VIP seating and 4 concert shirts. Please specify names for entrance passes and size of shirt.			
Name	Size	Name	Size
Name	Size	Name	Size

↓ Keep this portion for your records

Checks Payable to: RIP CITY RIDERS

Tax ID: 90-0610347 (tax deductible donation)

DATE: DONATION TOTAL \$