



THE EVENT

On Saturday, July 11, 2009, the Rip City Riders with the help of the Epicenter Family Entertainment Complex will host their 2nd Annual Summer Fun Run & Festival. The purpose of this benefit is to raise funds and awareness for Junior Achievement. This program uses volunteers worldwide and in our local community to help K-12 children become financially literate and workforce ready.

The *poker run* is open to motorcycles and cars of all kinds and will start and end at the Epicenter located at 3901 Brooke Drive in Klamath Falls. Registration begins at 8am with the riders leaving the Epicenter at 10am. Riders who pre-register will receive a poker run discount, an event shirt, a run pin and a goody bag. A people's choice bike and car show n' shine will begin after the riders have returned.

The family friendly *festival* beginning at 10am will offer live music, motorcycle trick riding, children's entertainment, vendor booths as well as a delicious selection of food and beverages. Entry into the festival is free.

The Rip City Riders are seeking charitable businesses and individuals willing to help sponsor this meaningful event. There are a number of ways to sponsor - for example, cash sponsors, raffle donations & vendor booths. *The enclosed materials describe the levels of sponsorship available.*

All sponsors will receive local recognition in the Klamath Falls Herald and News and will be invited to attend the Rip City Rider Post-Event Sponsor Reception where they will have a chance to meet and greet other business owners and managers while enjoying refreshments and raffle prizes.

Regardless of whether you choose to become a sponsor, please show your support for the children of your community by spreading the word and attending our event. You are sure to enjoy the festivities!