

News Release:

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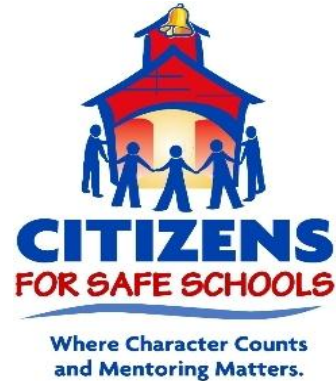
Rip City Riders

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Fun Motorcycle Poker Run to Benefit 'Citizens for Safe Schools' in Klamath County

The Rip City Riders (RCR) and hundreds of their bike loving friends will be rolling back into the Klamath Basin July 10th, 2010. The riders are a non profit fundraising group of motorcycle enthusiasts who love to combine their passion for riding with their passion for helping children. This year the organization has chosen Citizens for Safe Schools as their charity, meaning proceeds from the popular ride will benefit mentoring and character education in Klamath County.

The Rip City Riders recruit riders from a four state area to the Klamath Basin each year. The riders pay a fee to participate in a Poker Run, riding their prized bikes to various resorts in Southern Oregon. The economic impact of the event is huge, marketing research shows the event brings several hundred thousand dollars in revenue to the area, in addition to helping a local charity.

Klamath County tourism officials felt the annual event provided a special and unique opportunity for increasing tourism in the basin. In light of this, Klamath County has generously given the RCR a \$10,000 grant toward promoting the ride.

In the near future local businesses can expect volunteers with Rip City Riders to come seeking sponsorship. The group utilizes sponsors for prizes and various expenses as a way of returning even more funding to their chosen charity.

Rip City Riders will also be sponsoring a family fun festival to coincide with the ride and is still inviting vendors and entertainers to join us. The RCR encourage all residents of the Klamath Basin to check out what the event has to offer. While the bikes may take center stage, there are a lot of opportunities for car enthusiasts and those interested in other two wheeled pursuits to participate and enjoy. For sponsorship/ vendor and registration information visit us at www.ripcityridersoregon.com.

